

NEWS



Cedar Grove

The Thomas Cole National Historic Site

Former Marketing Director of Whitney Museum Hired at Cedar Grove

CATSKILL—The Board of Governors of Cedar Grove has announced that Elizabeth B. Jacks, the former marketing director for the Whitney Museum of American Art in New York City, has been hired to be the new Director of the Thomas Cole National Historic Site in Catskill, NY.

“This is an important development for us, and we are very fortunate to have Betsy at Cedar Grove,” said Robert H. Stackman, Chairman of the Board of Governors. “She brings the professionalism of one of the country’s premier arts organizations, a warm and inspiring leadership style, and a passion for American art.”

Jacks, who started her new position in December of 2003, was part of a staff that doubled the attendance at the Whitney Museum by raising awareness of the institution’s exhibitions and programs. Before starting her position as Director of Marketing for the Whitney Museum in 1999, Jacks worked for the premier management consulting firm Booz-Allen & Hamilton in New York City.

“I am honored to be named director of this magical place,” Jacks said, “and I look forward to getting to know all of the dedicated people who have made Cedar Grove the beautiful site it is today.”

Jacks earned her undergraduate degree cum laude in art history from Duke University in Durham, North Carolina. She also completed a Masters of Business Administration degree in marketing at Northwestern University’s Kellogg School of Business.

A practicing visual artist, Jacks has worked at art galleries in New York City and kept an art studio in the Williamsburg area of Brooklyn. Her figurative painting artworks have been exhibited in Brooklyn. Residing in Columbia County with her husband, Jacks is currently putting the finishing touches on her new art studio which was converted from an outbuilding.

Cedar Grove is currently planning an exhibition of paintings by Ralph A. Blakelock. The opening event is planned for April of 2004 and will feature paintings, drawings and watercolors by this New York artist whose early work is so often compared to that of Cole and other painters of the Hudson River School. For more information on the exhibition or Cedar Grove, call 518-943-7465.

From Barry Henck, Publicist

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