April 2, 2021

Dear friends,

We are excited to announce that 2021 is our 20th Anniversary Year! Join us on Saturday, July 10 for a socially-distanced outdoor picnic to celebrate this milestone and our joy in coming together for the annual Summer Party as we honor The Past, celebrate The Present, and fulfill The Promise of an exciting future. With your amazing support and the completion of so much foundational work over the last two decades, the organization is ready for its next phase of growth.

The Past: Supporters like you have made miracles happen over the past 20 years:
- Restoring Thomas Cole’s interior designs and hand-painted borders
- Reconstructing the 1846 New Studio
- Inventing the idea of “Skywalk” to connect our site with Olana
- Launching the careers of 40 young scholars through the Cole Fellows program
- Celebrating the 200th anniversary of Thomas Cole’s arrival in America in partnership with Yale University and The Metropolitan Museum of Art

The Present: Today, the Thomas Cole Site is an international destination and community anchor that embraces change and continually pursues excellence. Our exhibitions travel the country and open minds, our publications serve as a worldwide source for new scholarship, our innovative education programs nurture new creativity, and our Cole Fellows manifest the next generation of museum professionals. This important work engages the community with key issues – such as our stewardship of the land – that will shape the future of society.

The Promise: We are nearing an announcement of transformative projects that will dramatically increase our service to the community:
- To reshape our campus for the future while enhancing its historic beauty
- To reveal the diverse community that made Thomas Cole’s artwork possible
- To engage children across the country with digital learning tools
- To create new experiences that expand what a historic house museum can be

Please join us in fulfilling this historic site’s extraordinary promise.

Your support in this special year is critical for the organization and the community it serves. Please respond by May 13th to be included on the printed invitation for the anniversary celebration. As this event will adhere to New York State capacity guidelines, tickets are extremely limited. We encourage you to gather your pod and sponsor a table together. We can’t wait to see you for a landmark evening in July.

Sincerely,

Elizabeth B. Jacks
Executive Director

Lisa Fox Martin
Chairman, Board of Trustees
The 20th Anniversary Celebration at the Annual Summer Party
Saturday, July 10, 2021
152 William Street, Catskill, New York, 12414

We encourage you to gather your pod and sponsor a table together.
Please list me as a sponsor and register the reservation as follows:

20th Anniversary Table
Table of ten for cocktails and dinner
with premium seating for fireworks viewing

_____ Table(s) at $5,500 = __________
(tax-deductible portion $4,900)

Patron of the Arts Table
Table of eight for cocktails and dinner
with premium seating for fireworks viewing

_____ Table(s) at $4,000 = __________
(tax-deductible portion $3,520)

Platinum Sponsor Table
Table of six for cocktails and dinner
with priority seating for fireworks viewing

_____ Table(s) at $2,500 = __________
(tax-deductible portion $2,140)

We hope to release additional sponsor levels and individual tickets pending safety and capacity.

Please respond by Thursday, May 13 to be included on the printed invitation. RVSP to Jennifer at jgreim@thomascole.org. Reservations are also available at thomascole.org/2021summerparty.

Make a Gift

Plant an Anniversary Tree
Bring to life our landscape plan created by Jimmy Bulich and Robert Toole by sponsoring a new tree

_____ Tree(s) at $600 = __________
(tax-deductible portion $600)

Other Donation
I am unable to attend but wish to support the Thomas Cole National Historic Site’s next twenty years.

$__________

GRAND TOTAL = $__________

Name/s (as you wish to be listed)

__________________________________________

Email

__________________________________________

Telephone

Payment Method:       Check □  Credit Card □

Card Number

Exp. Date

CVV

Billing Address

__________________________________________

City

State

Zip
The Thomas Cole Summer Party
SPECIAL ACCOMMODATIONS FOR 2021

We hope so much to have an in-person event this July and are working to create a magical experience that is both safe and comfortable for everyone. A few of the special accommodations that we envision are the following.

As always, the entire event will be outdoors and partially under a tent. This year, however, we will have reduced capacity and we do not plan to close the sides of any tents, which will allow the air to flow through freely.

Instead of setting up one large self-service bar, we plan utilize the spacious property to create a large, spread out cocktail area with multiple stations and to employ a mixologist to create a variety of pre-mixed cocktails for guests to quickly and easily pick up.

For the dinner portion of the evening, at this time we do not plan to sell individual tickets, nor assign guests to sit together at tables of ten. Instead, we are offering whole tables only and have made three table sizes available: for ten, eight or six guests.

We encourage you to contact the people with whom you are comfortable dining, for example your own family or other vaccinated friends, and share a table.

You are also welcome to seat fewer people at your table than the table can accommodate; for example, to invite just four people to the table that can fit up to six.

All of the dinner tables will be spaced much farther apart than in past years in order to accommodate appropriate social distancing.

All service staff will be both vaccinated and masked at all times.

With conditions continually changing, we will be adjusting our plans accordingly and complying with all applicable regulations and guidelines.